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THE OBVIOUS CHOICE

People with wallowing tendencies, called SimpleThick® use other thickeners. The reasons are simple: no gaininess, no aftertaste, and no sour mixing beverages.

In addition, beverages look like they should, looking at the pictures below which would you prefer to drink?



STARCH

SIMPLYTHICK

SimplyThick is extremely easy and convenient to use. Any time, anywhere, with any flavoring, SimplyThick will work for you. No messy powder, no bulky cans. No measuring spoons.

Try the samples you have received and see why patients prefer SimplyThick. Then, see the enclosed details on our special 50% rebate offer and purchase SimplyThick for yourself.

DEFENSER BOTTLE USAGE CHART

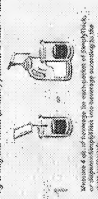
Consistency	Per 4 oz.	Per 8 oz.	Per 12 oz.
Nectar	1 Full Spoon	1 Full Sh. Spoon	1 Full Spoon
Thin	2 Full Spoon	1 Full Spoon	1 Full Spoon
Thick	3 Full Spoon	1 Full Spoon	1 Full Spoon

PREPARING SIMPLYTHICK®

SimplyThick's pre-measured packets allow for fast and easy preparation of beverages anywhere. Each packet produces either nectar or honey consistency. Two honey packets produce pudding consistency. The SimplyThick® brand thickener dispenser bottle is designed for simple, quick use in situations that require maximum mobility in thickening. Simply add the appropriate amount of liquid and mix.

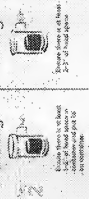
Individual preparation

1½g (30g individual smaller) packets disperse 4 oz.



shaking

mixing



Bulk preparation

12½g (250g Bulk) packets disperse 32 oz.



mixing



SIMPLYTHICK®

50% REBATE

Up to a maximum rebate of \$20.00

To receive your 50% rebate** on SimplyThick:

1. Fill with your physician or healthcare professional to use whether SimplyThick is right for you.
2. Print out any one of SimplyThick.
3. Complete this coupon and mail a self-addressed manila envelope with your proof of purchase (POC) code from box and a copy of your receipt to:

SimplyThick Rebate Offer

200 South Highway Road
Suite 1102
St. Louis, MO 63105

www.simplythick.com

simplythick

The Thickening Gel You Can't Taste*

SimplyThick, LLC
200 South Hanley Road
Suite 1102
St. Louis, MO 63105

(800)205-7115 Customer Service: Available 24/7
(888)721-2023 Home Office: 8:30-4:30 CST, M-F
(800)508-2990 Fax
info@simplythick.com
www.simplythick.com

PREPARING SIMPLYTHICK

SimplyThick's pre-measured packets allow for fast and easy preparation of beverages anywhere. Each packet produces either nectar or honey consistency. **Two honey packets produce pudding consistency.**

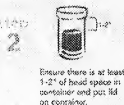
The SimplyThick® brand thickener dispenser bottle is designed for simple, quick use in situations that require maximum flexibility in thickening. Simply add the appropriate amount of gel and mix.

Individual preparation

15g & 30g Individual (smaller) packets thicken 4 oz.



shaking



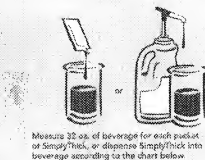
mixing



Bulk preparation

120g & 240g Bulk (larger) packets thicken 32 oz.

mixing



DISPENSER BOTTLE USAGE CHART

Desired Consistency	Per 4 oz.	Per 8 oz.	Per 32 oz.
Nectar	1 Full Stroke	2 Full Strokes	8 Full Strokes
Honey	2 Full Strokes	4 Full Strokes	16 Full Strokes
Pudding	4 Full Strokes	8 Full Strokes	32 Full Strokes

SimplyThick, LLC

200 South Hanley Road Suite 1102
Phone: (314) 721 - 2022

Saint Louis, MO 63105
Fax: (800) 508 - 2990

Honey Individual Serving Packets

Nutrition Facts	
Serving size : 1 packet (30 grams)	
Servings Per Container 1	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 15mg	1%
Potassium 45mg	1%
Total Carbohydrate less than 1g	0%
Dietary Fiber less than 1g	4%
Sugars 0g	
Protein 0g	

Nectar Individual Serving Packets

Nutrition Facts	
Serving size : 1 packet (15 grams)	
Servings Per Container 1	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 4mg	0%
Potassium 20mg	1%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 0g	

Honey Bulk Serving Packets

Nutrition Facts	
Serving size : 3 Tbsp (48 grams)	
Servings Per Container 5	
Amount per Serving	
Calories 5	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 25mg	1%
Potassium 70mg	2%
Total Carbohydrate 1g	0%
Dietary Fiber 1g	6%
Sugars 0g	
Protein 0g	

Nectar Bulk Serving Packets

Nutrition Facts	
Serving size : 1 Tbsp + 2 tsp (27 grams)	
Servings Per Container 5	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 10mg	0%
Potassium 40mg	1%
Total Carbohydrate less than 1g	0%
Dietary Fiber less than 1g	3%
Sugars 0g	
Protein 0g	

64 oz. Bottles

Nutrition Facts	
Serving size : 1 stroke (15 grams)	
Servings Per Container 121	
Amount per Serving	
Calories 0	Calories from Fat 0
% Daily Value *	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 5mg	0%
Potassium 20mg	1%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 0g	